A study of knowledge, attitude and beliefs of Anganwari workers regarding infant and young child feeding practices

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Abstract

Introduction: Malnutrition permeates all aspects of health, growth, cognition, motor and social development of young children. Anganwari Worker (AWW) is a community based frontline honorary worker of the ICDS Programme. She is an agent of social change and capable of mobilizing community support for promotion of Infant and Young Child Feeding (IYCF) practices, thereby helping to curb child malnutrition to a large extent. Rationale: The AWW is the key functionary who can appropriately guide the mothers regarding appropriate IYCF practices in the best possible way, provided she herself is well equipped with adequate knowledge. OBJECTIVE: To assess the knowledge, attitude and beliefs of Anganwari workers regarding IYCF practices. Material & Methods: 100 AWWs were assessed for their knowledge, attitude and beliefs regarding IYCF practices. Both pre-test and post-test evaluations were done. Results: About 19% of the AWWs did not know the age up to which the child should be exclusively breastfed and 13% did not know about the age of introduction of complementary feeding. Only 47% of the AWWs knew about the “feeding on demand” concept. More than 90% of AWWs believed that colostrum should be given to the baby. None of the AWWs knew about the quantitative additional calorie, protein and calcium requirements in lactating mothers. There was significant difference (P<0.001) between mean pre test scores (19.48±1.98) and mean post-test knowledge scores (22.21±0.93) of Anganwari workers. Conclusion: Repetitive practical orientation programmes would help in increasing the knowledge of AWWs and improving their skills for implementation of correct IYCF norms. Efficient, coordinated and well-targeted approaches can bring about positive changes in child under nutrition.

Key Words

Anganwari worker; breast feeding; IYCF practices; malnutrition.
However the beneficial effects of the breast feeding depends on the age of initiation of breast feeding, duration of breast feeding and the age of child at which the complementary feeding is introduced. Breast feeding can positively influence the likelihood of child survival, can ensure birth spacing and help in curbing childhood infections like Acute respiratory illnesses, diarrhoea etc. [4]

Global strategy for Infant and Young Child Feeding (IYCF) based on the recommendations of World Health Organization conforms to the traditional Indian practice of exclusive breastfeeding for the first six months and continued breastfeeding up to the age of 2 years and beyond [5]. Overall (both breastfed and non breast fed infants) only 21 percent of children age 6-23 months are fed according to all three IYCF recommended practices [6]. The percentage of children under age five who were ever breastfed is almost universal in every state, with a slightly lower percentage in Uttaranchal (90 percent) and Himachal Pradesh (92.3 percent). In Himachal Pradesh, percentage who started breastfeeding within half an hour of birth, one hour of birth, within one day of birth were 44.1%, 45.4%, 77.6% respectively and 21.7% received a prelacteal feed [7].

The Anganwari Worker (AWW) is the frontline worker under the ICDS scheme who is supposed to educate the masses on various aspects of health and nutrition especially pregnant and lactating females, adolescent girls & children under six years of age. The breast feeding practices show a great variation between different communities across the world and further differ between urban and rural areas. These practices are largely influenced by the social, cultural, economic factors existing in the society and are further predisposed to the beliefs of the people. The Anganwari Worker (AWW) is the key functionary who can guide the mothers regarding appropriate IYCF practices in the best possible way, provided she herself is well equipped with adequate knowledge thereby helping to curb child malnutrition to a large extent.

**Aims & Objectives**

To assess the knowledge, attitude and beliefs of Anganwari workers regarding IYCF practices in the capital city of Himachal Pradesh, Shimla with a motive to enhance community based IYCF practices.

**Material and Methods**

This was a cross sectional educational interventional study conducted during the Breastfeeding week from 1st -7th August, 2014 for which several Anganwari workers gathered together at different locations in Shimla, Himachal Pradesh to celebrate the occasion. A hundred Anganwari workers were chosen by convenience sampling and a pre designed semi structured questionnaire was used as a study tool to obtain information about the knowledge, attitude and beliefs of Anganwari workers regarding IYCF practices. Prior consent was obtained from the study subjects to participate in the study.

The proforma consisting of 23 closed ended questions on IYCF practices was administered as a pre test questionnaire in local language (Hindi) which could be easily read and understood by all the Anganwari workers. It was ensured that they sat at a suitable distance to avoid any discussions amongst them. Every question was read out aloud so that they understood the question well and they were made to encircle the answers simultaneously. Later the Anganwari workers were sensitized regarding various aspects of breastfeeding by showing power point presentations & giving demonstrations. Thereafter post test was conducted using the same questionnaire immediately after the educational intervention to evaluate the improvement in the levels of their knowledge. A score of 1 was given for the correct answer thereby making a total of 23. A score of < 15 was considered as poor, 16-20 as satisfactory and >21 as good.

After obtaining the requisite data it was tabulated in the Microsoft excel worksheet and later transferred to SPSS statistical software version 17.0 for analysis. Percentages for various variables were used and paired sample t test was applied to assess the mean difference of pre and post test scores. P value of <.05 was considered significant.

Prior permission was taken from institute ethical committee to go ahead with the study. A written informed consent was taken from each participant after explaining the full purpose of the study in local language. Participants were fully assured regarding the confidentiality and anonymity of the information provided by them.

**Results**

In the present study, mean age of the Anganwari workers was 36.64+5.28 years. Average population catered by each Anganwari centre was 574.97 + 476.725 with a range of 120 to 2700 thereby showing
huge variation in the population catered by AWCs in Shimla. The mean working experience of AWWs was 2.51± 1.032 years. There was a significant difference (P<0.001; 95% CI 1.11-4.35) between mean pre test scores (19.48±1.99) and mean post test knowledge scores (22.21±0.91) of Anganwari workers. Table 1 shows the various indicators of knowledge of AWWs regarding IYCF practices. Table 2 shows attitudes & beliefs of AWWs regarding IYCF practices.

More than one reasons were found to be responsible by AWWs behind adoption of breastfeeding by mothers. The most common reasons were the breast milk being clean and hygienic for the baby (65) and its meeting the nutritional requirements of the infant in the first few months (56). All AWWs believed that breastfeeding is of many advantages to the child apart from feeding and more than 50 % knew all those advantages including its importance in early dentition, protection against diarrhoea and respiratory tract infections, raising I.Q. etc.

**Discussion**

At the grass-root level, delivery of various health services is ensured through the Anganwari Centre (AWC). Conducting home visits to provide counseling and guidance regarding Infant and young child feeding (IYCF) practices to pregnant and lactating women is one of the key job responsibilities of an AWW. She is supposed to encourage promotion of early initiation of breastfeeding, exclusive breastfeeding for six months, and introduction of complementary feeding after six months and to further ensure that age appropriate feeding is continued with breastfeeding at least till two years of age [8]. Hence the Anganwari workers need to have an adequate knowledge and be adept in IYCF practices so that she can percolate the same to the target beneficiaries of ICDS scheme i.e. pregnant and lactating mothers.

In our study after conducting the pre test it was observed that 2 AWWs were having poor knowledge, 31 had satisfactory knowledge and 67 had good knowledge about IYCF practices with a mean score of 19.48±1.99. After their sensitization regarding IYCF practices through interventional educational approach, it was found that just 2 AWWs had satisfactory knowledge and 98 AWWs had good knowledge with a mean score of 22.21±0.91. This difference in scores was found to be statistically significant (t= -19.83,df=99,p<0.001) (Table 3). Various barriers hindering the adoption of breastfeeding by mothers as cited by AWWs in the present study were multiple. The most common reasons that AWWs gave for mothers not opting for the breastfeeding was their belief that it was not sufficient for the baby (49) followed by the belief that it leads to weight gain in mother (37) and that her breasts start to sag (31). Other reasons enumerated were that there was pressure from the family members(20) for giving cow’s milk to the baby as it is thought to be better than human milk(8) and bottle feeding seems to be less time consuming (21). Similar study by Parikh et al. [9] concluded that overall knowledge and perceptions for promoting of community based CF practices was average amongst the ICDS AWWs with a percent score of 40%. The AWWs were aware of key IYCF practices, however the AWWs perceptions and knowledge with regard to the rationale applicable to the appropriate recommended CF practices being promoted was rather poor. Taksande et al. [10] studied the Knowledge and Attitudes of Anganwari Supervisor Workers about Infant (Breastfeeding and Complementary) Feeding in Gondia District of Maharashtra. All the supervisors had an accurate knowledge that breastfeeding should be started as early as possible, immediately after birth. 94.44% had proper knowledge that prelacteal feed should not be given as compared to 88% of AWWs in our study. 66.11% of the supervisors knew that breastfeeding should be given on-demand whereas in our study only 47% of the AWWs knew this concept. [8] The mean pre test score was 15.36 (SD 1.79), which had risen post-test to a mean of 17.16 (SD 1.59), and the calculated two-tailed P value suggested improvement in the post-workshop score, which was highly significant (P value < 0.000; 95% CI -2.46 to -1.14). Satpathy et al. [11] conducted a study of AWWs on their knowledge, attitude, and practice surveys on breastfeeding, and reported that an average knowledge regarding breastfeeding was adequate. Thakare et al. [12] shows that awareness about ICDS services increases with the increased level of education. They also noted that fewer honorariums with excessive work can be deleterious to efficiency to AWWs. In the present study 100% AWWs were not satisfied with the amount paid as honorarium to them in lieu of their work load.

**Conclusion**

Table 3
There seems to be a noticeable gap between the overall knowledge and perceptions of AWWs regarding IYCF practices. As noticed in our study the educational intervention remarkably improved their overall knowledge and further helped to clarify their misconceptions. These findings highlight the need for continued sensitization workshops for all frontline health providers at the peripheral level.

Recommendation

Efficient, coordinated and well-targeted approaches can bring about positive changes in child under nutrition, morbidity and mortality of the child. To contribute to these outcomes, a well conceptualized inter linkage should be established which brings health, nutrition and education sectors to work together.

Relevance of the study

Repetitive practical orientation programmes would help in increasing the knowledge of AWWs and improving their skills for implementation of correct IYCF norms. This would bring about behaviour change in the community & would tantamount to minimize the damage caused by the vicious cycle of malnutrition & infection.

Authors Contribution

AM carried out the design, analysis and interpretation of data, and drafted & critically reviewed the manuscript. KK participated in the design of the study, data collection and drafted the manuscript. All authors read and approved the final manuscript.

Acknowledgement

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References


Tables

**TABLE 1 KNOWLEDGE ABOUT IYCF PRACTICES AMONG ANGANWARI WORKERS (N=100)**

<table>
<thead>
<tr>
<th>KNOWLEDGE</th>
<th>DESIRED ANSWER</th>
<th>RESPONSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age up to which the child should be exclusively breastfed</td>
<td>6 months</td>
<td>CORRECT No. (%): 81</td>
</tr>
<tr>
<td>Frequency of breastfeeding</td>
<td>On demand</td>
<td>INCORRECT No. (%): 19</td>
</tr>
<tr>
<td>Age of introduction of complementary feeding</td>
<td>6 months</td>
<td></td>
</tr>
<tr>
<td>Age up to which the child should receive breast milk even if</td>
<td>2 years</td>
<td></td>
</tr>
<tr>
<td>complementary feeding is started</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
5. Mother’s milk is better for baby than cow’s milk  Yes  98  2
6. Water should be given in between the breast feeds  No  85  15
7. Breastfeeding reduce episodes of diarrhoea & RTIs  Yes  79  21
8. Pre lacteal feeds should be given to the baby before initiating breastfeeding  No  88  12
9. Pregnant mother should continue breastfeeding the infant  Yes  35  65
10. Breastfeeding should be continued when the child is having fever or diarrhoea  Yes  93  7
11. If the sick child is given medications orally by drops or suspension, it still counts in exclusively breastfeeding  Yes  65  35

### TABLE 2 ATTITUDES & BELIEFS REGARDING IYCF PRACTICES (N=100)

<table>
<thead>
<tr>
<th>ATTITUDES AND BELIEFS</th>
<th>DESIRED RESPONSE</th>
<th>RESPONSE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>CORRECT NO. (%)</td>
<td>INCORRECT NO. (%)</td>
</tr>
<tr>
<td>1. Colostrum should be given to the baby</td>
<td>Yes</td>
<td>96</td>
</tr>
<tr>
<td>2. Breastfeeding is of advantage to the mother as well</td>
<td>Yes</td>
<td>93</td>
</tr>
<tr>
<td>3. Should you motivate the lactating mothers for using contraception</td>
<td>Yes</td>
<td>85</td>
</tr>
<tr>
<td>4. Should you motivate the lactating mothers to take iron and calcium tablets</td>
<td>Yes</td>
<td>98</td>
</tr>
<tr>
<td>5. Size of breast determines the quantity of breast milk secretion</td>
<td>No</td>
<td>88</td>
</tr>
<tr>
<td>6. Low birth baby should be breastfed more frequently</td>
<td>Yes</td>
<td>66</td>
</tr>
<tr>
<td>7. Breastfed child should be made to burp after every feed to avoid regurgitation</td>
<td>Yes</td>
<td>94</td>
</tr>
<tr>
<td>8. Breastfeeding mothers should take consult from the doctor before taking any medicines as they get secreted in the milk</td>
<td>Yes</td>
<td>96</td>
</tr>
<tr>
<td>9. Breastfeeding mother should keep religious fasts</td>
<td>No</td>
<td>95</td>
</tr>
<tr>
<td>10. Breastfeeding mother should be given additional diet as compared to the other family members</td>
<td>Yes</td>
<td>92</td>
</tr>
</tbody>
</table>

### TABLE 3 KNOWLEDGE ABOUT IYCF BEFORE AND AFTER EDUCATIONAL INTERVENTION.

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Score</th>
<th>Pre test</th>
<th>Post test</th>
<th>P</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Good</td>
<td>31</td>
<td>98</td>
<td>&lt;0.001</td>
</tr>
<tr>
<td>2</td>
<td>Satisfactory</td>
<td>67</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Poor</td>
<td>2</td>
<td>0</td>
<td></td>
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